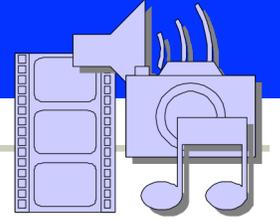


MEDIA NOTES

Summer, 2013
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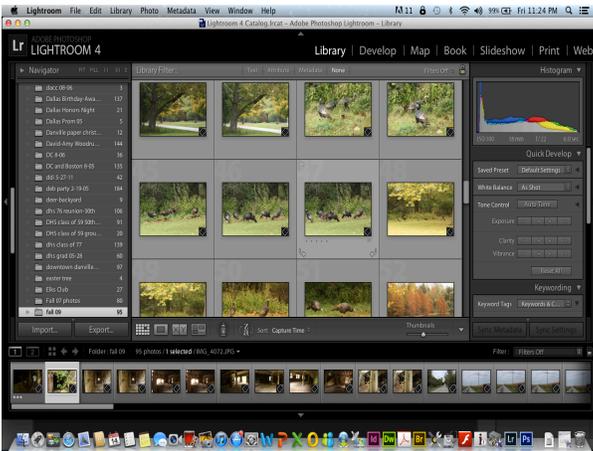
Woodrum-Media - 1619 N. Bowman, Danville, IL 61832

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New Class offered at DACC this Fall - Adobe Lightroom

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Les Woodrum recently completed Adobe certified training in Adobe® Photoshop® Lightroom® 4 software and will offer a class at DACC this fall. Lightroom provides a comprehensive set of digital photography tools, from powerfully simple one-click adjustments to cutting-edge advanced controls. Create images that inspire, inform, and delight. Lightroom is becoming the photographer's choice program in sorting and cataloging their photo collections. Besides cataloging and editing your photos, there are many retouching and photo manipulations that can be performed with this rather inexpensive program.

Class Schedule - Tuesday nights 6-8:00pm,
October 29 through November 19
At the DACC Village Mall Office

Fall Photo and Digital Imaging Classes at DACC

Photography "THE BASICS"

This course of study introduces the student to: The use and handling of 35mm as well as digital cameras; a working knowledge of film and digital imaging; the basic elements of a photograph, the history of photography, an understanding of lighting, both natural and artificial (flash); basic portrait lighting and posing; and the care, storage, and display of printed photographs as well as digital images.

Requirements: 35 mm camera and/or digital camera.

Class Schedule - Thursday nights 6-8:00pm,
September 5 through November 7
At the DACC Village Mall Office

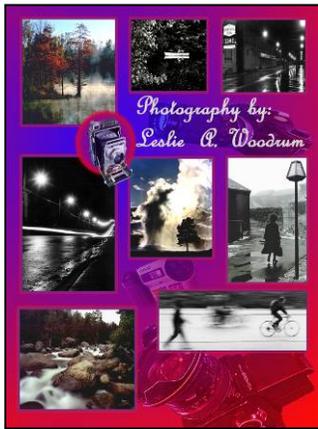


Continued on Page 2

Digital Photography

Traditional film is almost a thing of the past. This workshop will emphasize digital photography techniques, explain digital photography terms, camera operations and settings, basic photo manipulations, and file management of digital images.

Class Schedule - Tuesday nights 6-8:00pm,
September 3 through 24
At the DACC Village Mall Office



PHOTOSHOP

This class will introduce you to the basics of working with Photoshop CS-6 for retouching photographic images. Students will be able to use techniques for selecting images in order to edit and retouch images, and prepare images for inclusion in a website or for printed documents. Students will be able to edit images using the painting tools, clone stamp and drawing

tools, and they will be able to create new images using the pen tool and the drawing and painting tools. Participants will be able to create and edit images using layers and make photo composites and montages.

Class Schedule- Wednesday nights 6-8:00pm,
September 11 through October 2
At the DACC Village Mall Office

Photoshop Elements 8.0

Photoshop Elements is a program that comes with many new digital cameras and scanners. It can perform many of the functions that the more expensive Photoshop CS5 or CS6 can do, but is more user friendly to amateur artists and photographers. The class will teach how to view and organize, fix, and enhance photos, and produce photo creations and composites.

Class Schedule - Thursday nights - 6-8:00pm,
November 14 through December 12
At the DACC Village Mall Office

To enroll in any of these classes or tours sponsored by Danville Area Community College, contact the Community Education Department at 217-554-1668 or 217-554-1667.

The deadline to enroll in any class is one day prior to the start of the class.

Upcoming Exhibitions and Shows

Les Woodrum will be exhibiting his photography in at least one local shows this season. Les will be exhibiting at the Salt Fork River Art Festival at the Sleepy Creek Vineyard on September 28-29.



The Salt Fork River Art Festival is just a real fun time with lots of music, great wine (since it is held at the Sleepy Creek Vineyard), and good food. I hope to see all of you at this show.



Southern Illinois Fall Tour

Join Les Woodrum on a Fall Colors photo tour of Southern Illinois. This trip is sponsored by Danville Area Community College.



Stops would include Garden of the Gods, Giant City State Park, Cave-In-Rock, Burden Falls, Fyrne Cliff State Park, Shoal Creek Waterfall, Pine Hills and the LaRue Cypress Swamps to name a few.

The date for this tour is October 21-23, a three day, two-night trip. Class fee includes transportation and lodging. Participants will only need to pay for food while on the tour.

Each evening, there will be instructional time and critiques for the day's photos.

The price for the Southern Illinois Tour is only \$325.00. Deadline for registration for the tour is October 10, 2013. To register, contact the Community Education Department at 217-554-1668 or 217-554-1667.

New Woodrum-Media Brochures Available



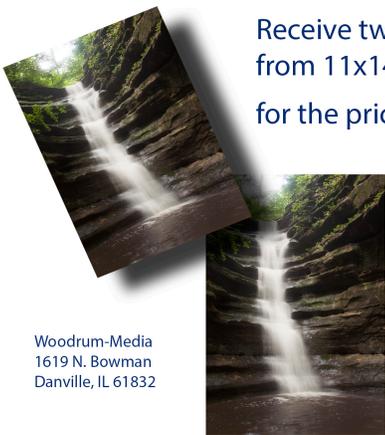
This past summer, Woodrum-Media has updated and revised all of our brochures. There are now new brochures describing the following services available through Woodrum-Media:

- Portrait Photography Services
- Commercial Photography Services
- Wedding Photography
- Custom Photo Lab Services

All of these brochures are available on-line and can be found at <http://www.woodrum-media.com>

Extending Coupon for Enlargements

By popular demand, Woodrum-Media is extending the coupon for 2 for 1 enlargements until October 31st. So send us your photo files and get two enlargements for the price of one. Please present or mention 2 for 1 coupon when placing order.



**Receive two enlargments,
from 11x14 up to 24x30
for the price of one**

Both Prints printed
from your same file.
Two prints for the
price of one -

11x14 - \$8.00
16x20 - \$16.00
20x24 - \$30.00
24x30 - \$50.00

**Coupon Expires
10/31/13**
*Limit one per customer

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Digital Notes

More About On-line Back-up

In the last issue of this newsletter, I spoke about using an online back-up system to back up my photo files. Well, wouldn't you know it that a few weeks ago, I had to put the service to the test.

For those you who have taken my classes, I often say "learn from my mistakes." In keeping with this theory, may I pass on a word of advice? Do not drop your external hard-drive on the floor. Yes, that is exactly what I did. After the physical crash, I discovered that the hard-drive had a virtual crash also.

My first action was to purchase a more sturdy external hard-drive that can take a fall. It cost a little more, but you can tell by looking at it that it is made to take a licking.

The second thing I discovered is that it did not take too long to restore all my files from the on-line service. Initially, it took 34 days to back up my system. I was able to retrieve all my files back to the new external hard-drive in just a little over a week. And at any time, I could go in and get specific files back as I needed them.

Adobe Lightroom Class to be offered

I recently completed an Adobe certified training in using the Lightroom program. I can hardly wait to fully utilize this program. Lightroom offers some excellent tools to sort and catalog your photos. I already have about 20,000 images plugged into the program.

But some of the techniques I learned makes color corrections, web previews, and understanding histograms even more advantageous in my own photography.

DACC will offer a class in Lightroom starting October 29th. If you have an interest in this program, you should sign up for the class. The class will be on Tuesday nights for four weeks. The class will be at the DACC Village Mall office.

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Photo of the Quarter



Chicago Skyline from Lincoln Park

We recently spent the weekend in Chicago visiting our grandson, daughter, and son-in-law. My daughter wanted me to take a family portrait in Lincoln Park. I was hesitant because it was getting late, but we went ahead and got some good photos with the Chicago skyline in the background. Then while we were walking around after the family photos, we came up to the bridge at Lincoln Park. I had no tripod, but I put the camera down on the bridge rail, and turned on the self-timer to get this photo.

Camera - Canon XSi w/18-55mm lens
Exposure - 1 second - f/5.6, 100 ISO

