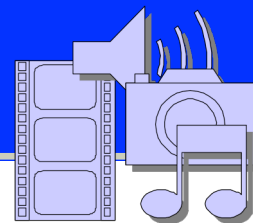


MEDIA NOTES

Woodrum-Media - 1619 N. Bowman, Danville, IL 61832

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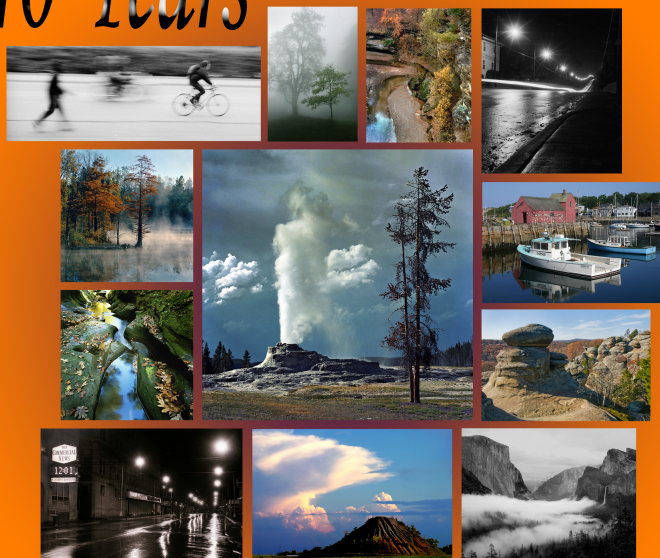


Les Woodrum to Exhibit at the Danville Art League in February

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Exhibiting at the Danville Art League 40 Years Behind the Lens



Photography by Leslie A. Woodrum

Exhibit - February 1-27, 2015

Opening Reception - February 1, 2:00-4:00 p.m.

Paul Brumagfist Gallery - Danville Art League - 320 N. Franklin St. - Danville, IL

Gallery Hours: Tuesdays - Saturdays, 9am -12pm & Mon & Wed - 6-9pm

The Danville Art League in Danville, IL will host an exhibit of photos of Danville, IL photographic artist Leslie A. Woodrum. The show is titled "40 Years Behind the Lens." The exhibit will be on display from February 1 through February 27, 2015. An artist reception will be held on Sunday, February 1, 2014 from 2:00-4:00pm (All are invited).

The exhibit will feature a 40-year retrospective of photographic artistic endeavors by Woodrum. Photos of local scenes in Vermilion County, southern Illinois and central Indiana, plus numerous photos of Woodrum's travels around the country will be exhibited. Included will be photos from Yosemite, Yellowstone, Rocky Mountain, and Shenandoah National Park plus Washington, D.C. and the north-east Atlantic coast.

Woodrum has photos exhibited nationally since 1977. Woodrum's first photos selected for a national exhibit was in 1977 for a show titled "Photography in American Colleges" at the Eastman House of Photography. In 1978, Woodrum had two photos selected for an exhibit at the Museum of Modern Art in New York City. He has also had one-man exhibits at Parkland College (1978), the Vermilion County Museum (1979), the Alley Gallery (2007), Southern Illinois University (2008),

University of Illinois (1979 and 2010), and the Paris Bicentennial Art Center (2011). Woodrum has won numerous prizes in area and regional art shows and countless photos have been published in national publications and advertising. Woodrum has been involved in photographic art since 1975. He has worked for local studios including Bowman Studios and Art-Craft Studio. He was a former owner of Woodrum Photography in Danville, IL. Woodrum has taught photography classes and workshops in area community colleges, the University of Illinois and in workshops throughout the United States.

Continued on Page 3

Spring Photography Classes at DACC

There is a full slate of photography and digital imaging classes scheduled this semester at Danville Area Community College. All classes are either four weeks or eight weeks in length. All classes are taught at the DACC Village Mall office. Classes start January 20, 2015. Read on to see exact class schedule.



Photography "THE BASICS"

This course of study introduces the student to: The use and handling of 35mm as well as digital cameras; a working knowledge of film

and digital imaging; the basic composition elements of a photograph; an understanding of lighting, both natural and artificial (flash); basic portrait lighting and posing; and the care, storage, and display of printed photographs as well as digital images.

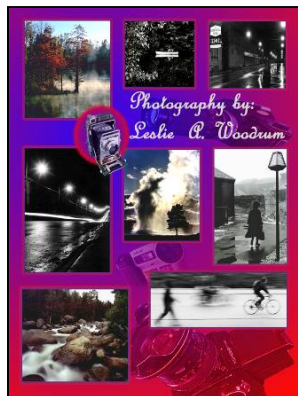
Requirements: digital camera with interchangeable lens and/or 35mm film camera

Class Schedule - Tuesday nights 6-8:00pm,
March 3 through April 28
At the DACC Village Mall Office

Digital Photography

Traditional film is almost a thing of the past. This workshop will emphasize digital photography techniques, explain digital photography terms, camera operations and settings, basic photo manipulations, and file management of digital images.

Class Schedule - Tuesday nights 6-8:00pm,
January 20 through February 10
At the DACC Village Mall Office

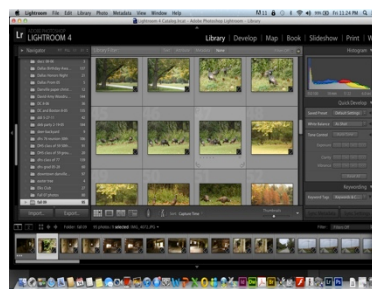


PHOTOSHOP CS

This class will introduce you to the basics of working with Photoshop CS for retouching photographic images. Students will be able to use techniques for selecting images in order to edit and retouch images, and prepare images for inclusion in a website or for printed documents. Students will be able to edit images using the painting tools, clone stamp and drawing

tools, and they will be able to create new images using the pen tool and the drawing and painting tools. Participants will be able to create and edit images using layers and make photo composites and montages.

Class Schedule- Wednesday nights 6-8:00pm,
April 8 through April 29
At the DACC Village Mall Office



Adobe Lightroom

New Class offered
at DACC

Lightroom provides a comprehensive set of digital photography tools, from powerfully simple one-click adjustments to cutting-edge advanced controls. Create images that inspire, inform, and delight. Lightroom is becoming the photographer's choice program in sorting and cataloging their photo collections. Besides cataloging and editing your photos, there are many retouching and photo manipulations that can be performed with this rather inexpensive program.

Class Schedule - Wednesday nights 6-8:00pm,
January 21 through February 11
At the DACC Village Mall Office

Photoshop Elements 10.0

Photoshop Elements is a program that comes with many new digital cameras and scanners. It can perform many of the functions that the more expensive Photoshop CS5 or CS6 can do, but is more user friendly to amateur artists and photographers. The class will teach how to view and organize, fix, and enhance photos, and produce photo creations and composites.

Class Schedule - Thursday nights - 6-8:00pm,
February 19 through March 12
At the DACC Village Mall Office

PHOTOGRAPHY: "Photo II - Intro to Professional Photography"

This course of study introduces the student to the basics of studio and commercial photography. Classes will explore photojournalism, studio photography, commercial advertising photography and scenic art photography.



Continued on Page 3

Business issues such as resale, zoning, state sales tax and income tax reporting will also be covered.

Weekly photo assignments and photo critiques are a part of the curriculum. Participants will need to produce 2-3 8x10 photos each week to complete weekly assignments. A camera, either digital or film is required.

Prerequisite - Photography I, "The Basics" or permission of the instructor.

Thursday nights, 6:00-8:00 p.m.

March 19 through May 14

Classes at DACC Village Mall Office

You should enroll as soon as possible. The college has minimum enrollments required to run any of these classes. To enroll, contact the DACC Community Education department at 217-554-1668 or 217-554-1667.

Deadline for registration is one day prior to the starting date of each class.

Now Offering Digital Prints on Canvas



The digital photo lab of Woodrum-media is now offering giclee quality digital Canvas Prints. We can produce digital prints on wood stretcher frames up to 20" x 30".

Canvas print prices:

Size	Unmounted	Stretcher Frame
8x10 or smaller	9.00	12.00
11x14	12.00	16.00
16x20	24.00	32.00
20x24	45.00	60.00
20x30	60.00	90.00

There is a discount for additional prints from the same file. Lab turn-around time is two working days for unmounted prints and three working days for prints mounted on stretcher frames.

For a complete list of services and lab price list, go to Custom Lab Services -

<http://www.woodrum-media.com/lab%20brochure.pdf>

Danville Art League Show - Continued from Page 1

He has also been involved in photo lab management for commercial photo labs in the south-east United States and Chicago, IL. Woodrum currently teaches traditional photography, darkroom photography, digital photography, PhotoShop, Lightroom and web design classes at Danville Area Community College.

Although some color photos, both digital and film, will be on display, much of the work will be traditional black and white photographs printed and mounted according to strict archival methods. Woodrum gained much of his photographic inspiration from photographers like Ansel Adams, Edward Weston, and local photographers Orvil Stokes and Dick Cunningham.

The Danville Art League is located at 320 N. Franklin St., Danville, IL. The Paul Brumaghim Gallery at the Art League is open Tuesdays through Saturdays, 9:00 a.m. to 12:00 p.m., and Monday and Wednesday from 6:00 to 9:00 p.m.

Leslie A. Woodrum 2015 Calendars Still Available



The 2015 Leslie A. Woodrum Photo Calendars are still available. This year's calendar features 12 of the best photos from Les's 40 year career in photography keeping with the theme for the upcoming show at the Danville Art League.

The price for this year's calendar are:

- 1 for \$15.00
- 2 for \$25.00
- 3 for \$30.00

There are a limited number of calendars still available. To get your copy before they run out, contact Les at lesw@woodrum-media.com or call 217-443-4403.

Woodrum-Media

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Photo of the Quarter



Natural Bridge at Bell Smith Springs - © 2014

During this year's photo tour to Southern Illinois, I made a stop at a location that I have driven by many times, but never stopped at. Bell Smith Springs turns out to be a fantastic place to photograph. There are spring-fed streams, cliffs, waterfalls and one of the most fantastic stairways carved out of 70 feet of rock. The Bell Smith Springs area is a lesser traveled tourist spot in Southern Illinois, but for photographers, they could spend days here photographing this wonderful natural area. I will again have a tour to Southern Illinois in the fall, and I am sure I will have to repay a visit to this wonderful spot.

Camera - Canon T1-i w/10-22mm lens at 10mm
Exposure - f/22 at 2 sec. at 100 ISO

Woodrum-Media

1619 N. Bowman
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