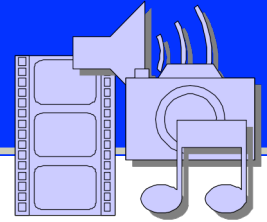


MEDIA NOTES

Woodrum-Media - 1619 N. Bowman, Danville, IL 61832
info@woodrum-media.com - <http://www.woodrum-media.com> - Phone: 217.443.4403



Spring Semester Photography and Computer Imaging Classes at DACC

There is a full slate of photography and digital imaging classes scheduled this semester at Danville Area Community College. All classes are either four weeks or eight weeks in length. All classes are taught at the DACC Village Mall office. Classes start January 19, 2017. Read on to see exact class schedule.



Photography "THE BASICS"

This course of study introduces the student to the use and handling of 35mm as well as digital cameras; a working knowledge of film and

digital imaging; the basic elements of a photograph; an understanding of lighting, both natural and artificial (flash); basic portrait lighting and posing; and the care, storage, and display of printed photographs as well as digital images.

Requirements: digital camera with interchangeable lenses.

Class Schedule - Thursday nights 6-8:00pm,
March 2 - April 20

At the DACC Village Mall Office

Digital Photography

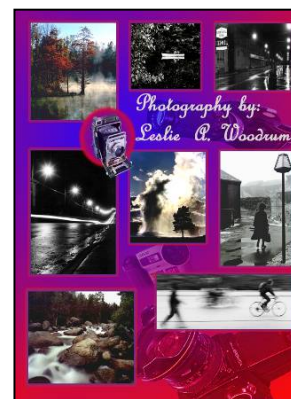
Traditional film is almost a thing of the past. This workshop will emphasize digital photography techniques, explain digital photography terms, camera operations and settings, basic photo manipulations, and file management of digital images.

Class Schedule - Thursday nights 6-8:00pm,
January 19- February 9

At the DACC Village Mall Office

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PHOTOSHOP CS

This class will introduce you to the basics of working with Photoshop CS for retouching photographic images. Students will be able to use techniques for selecting images in order to edit and retouch images, and prepare images for inclusion in a website or for printed documents. Students will be able to edit images using the painting tools, clone stamp and drawing

tools, and they will be able to create new images using the pen tool and the drawing and painting tools. Participants will also be able to create and edit images using layers and make photo composites and montages.

Class Schedule- Tuesday nights 6-8:00pm,
February 14 - March 7

At the DACC Village Mall Office

Photoshop Elements

Photoshop Elements is a program that comes with many new digital cameras and scanners. It can perform many of the functions that the more expensive Photoshop CC or CS can do, but is more user friendly to amateur artists and photographers. The class will teach how to view and organize, fix, and enhance photos, and produce photo creations and composites.

Class Schedule - Wednesday nights - 6-8:00pm,
February 15 - March 8

At the DACC Village Mall Office

PHOTOGRAPHY: "Photo II - Intro to Professional Photography"

This course of study introduces the student to the basics of studio and commercial photography. Classes will explore photojournalism, studio photography, commercial advertising photography and scenic art photography.



Business issues such as resale, zoning, state sales tax and income tax reporting will also be covered.

Weekly photo assignments and photo critiques are a part of the curriculum. Participants will need to produce 2-3 8x10 photos each week to complete weekly assignments. A camera, either digital or film with interchangeable lenses and a flash hot shoe is required.

Class Schedule- Tuesday nights 6-8:00pm,
March 21 - May 9

At the DACC Village Mall Office

Prerequisite - Photography I, "The Basics" or permission of the instructor.

New Class This Semester at DACC - Studio Portrait Photography



Participants will learn about using studio lighting and how to pose individuals and groups. 40 years of portrait photography experience by the instructor will be taught to class participants. Basic lighting, equipment, use

of props, and techniques to produce portraits that prospective clients will cherish is what will be taught. Prerequisite - Photography 1 - "The Basics" or permission of the instructor.

Class Schedule- Wednesday nights 6-8:00pm,
March 29 - April 19

At the DACC Village Mall Office

To enroll in any of these classes offered through Danville Area Community College, contact the Community Education department at 217-554-1668 or 217-554-1667.

Deadline for registration is one day prior to the starting date of any photo classes.

For questions about any of the classes or tours, contact Les at lesw@woodrum-media.com

DACC Mall Office Moving

Please note that effective January 2, the DACC Mall office is moving. It will now be located in the south wing of the mall just steps away from center court. The office is moving to the former BC Collectables location. This location will be a lot closer to the Garfield's entrance. Phone numbers for the Community Education office will stay the same.

Art Prints Available for Sale On-Line



Art Prints are now available for sale on the Woodrum-Media web site. You can visit the site at <http://www.woodrum-media.com/photoart/index.html>

There are currently eight photos on the web page to choose from. Each print is available in different sizes and can be ordered with or without a black metal frame. Prices vary from \$75.00 to \$200.00.

Purchased prints are ready for delivery in a week. Shipping is included if needed.

Now Offering Digital Prints on Canvas



The digital photo lab of Woodrum-media is now offering giclee quality digital canvas prints. We can produce digital prints on wood stretcher frames up to 20" x 30".

Canvas print prices:

Size	Unmounted	Stretcher Frame
8x10 or smaller	9.00	12.00
11x14	12.00	16.00
16x20	24.00	32.00
20x24	45.00	60.00
20x30	60.00	90.00

There is a discount for additional prints from the same file. Lab turn-around time is two working days for un-mounted prints and three working days for prints mounted on stretcher frames.

Besides canvas prints, Woodrum-Media's Photo Lab can also produce:

- Color digital prints up to 24"x36" printed on premium luster photo paper.
- Traditional black & white film processing and printing up to 16" x 20" printed on RC paper or printed on archival museum grade paper.
- Photoshop retouching and restoration services.
- Scanning of negatives and transparencies.

For a complete list of services and lab price list, go to **Custom Lab Services** -

<http://www.woodrum-media.com/lab%20brochure.pdf>

Digital Notes

I will be the first to admit that I reluctantly converted to digital photography kicking and screaming. I was first introduced to digital imaging in 1983 when I was corporate photographer for Hyster Company. My boss told me that digital photography would replace conventional film. I laughed.

In the 1990's the Sony Mavica camera was introduced and I was given the task to teach University of Illinois Extension offices how to utilize this beast. I was still kicking and screaming.

When the 21st Century rolled over, I was working for a book publisher who believed digital was all right for interior photos in their books, but not acceptable for cover photos. I considered this a good compromise.

Today, traditional film processing and printing is a dying art. It is my goal to try to keep it alive as long as possible.

I have to admit that digital is the way to go now when it comes to wedding, portrait and commercial photography. Really, photographers have no other choice.

But when it comes to the art of photography, special credit has to be noted to those photographers who still get their hands wet in a traditional darkroom making those prints by hand. This is why in my basic photography class, the last night of class is spent in my black and white darkroom, under the red light, to show how the process is done.

To that end, those who have seen much of my art photos, you will see that I have adopted a film/digital hybrid method in producing my large prints. Most of my art photos are still shot on film. I am very proud of my medium format camera collection. I have Bronica SQ-a 6cm x 6cm cameras with six lenses from 40mm to 250mm.

So when shooting photo art, I am using traditional black and white or color transparency film. But with the digital age, I now scan the film images so I can print them on an inkjet printer. The advantage over digital is that I can produce images literally twice the size of my digital camera with twice as much detail.

Woodrum-Media

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Photo of the Quarter



Minard Castle - Dingle Bay, Ireland

**Camera - Canon 70D with 10-22 mm lens at 10mm
Exposure - 100 ISO - 1/60 sec at f/22**

I like to revisit photos that have I taken recently. Jane and I found this castle by accident while trying to explore the Dingle Peninsula in southwest Ireland. We saw a sign, and said "let's go." This was an amazing location on the Dingle Bay in Ireland.

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